

ABSTRACT OF THE DISCLOSURE

An image recognition apparatus, an image recognition method and a recording medium are provided, each capable of decreasing the reduction in the success rate in recognition, particularly, when a subject of a photographic image is recognized. An image input from a PC, or the like, can be recognized by use of the reference images stored in a reference image memory, and a date of photo taking of the reference image that is determined to be similar to the input image can be compared with the date of photo taking of the input image. When the input image is newer, the reference image can be renewed based on the input image.